

BLONDE IQ

MIXING & PROCESSING PRESENTER



BLONDE IQ 9+

CALIBRATED ANTI-BRASS LIGHTENER



MIXING & PROCESSING

- Wear suitable disposable gloves
- **Blonde IQ 9+** has a variable mixing ratio, which ranges from 1:1 to 1:1.5 for off-scalp and 1:2 to 1:3 for on-scalp applications.
- Mix the recommended amount of **Blonde IQ 9+** and Redken **Pro-Oxide Oil Developer** in a non-metallic bowl. For 15 grams of lightener powder, use either:

½ OZ. OF DEVELOPER FOR A PERFECT 1:1 RATIO, ALLOWS FOR:

- Ideal consistency for open air and freehand techniques
- Strong adherence and maximum lightening power

0.76 OZ. OF DEVELOPER FOR A 1:1.5 RATIO, ALLOWS FOR:

- Creamier consistency for open air techniques and a full head of foils

1 OZ. OF DEVELOPER FOR A 1:2 RATIO or 1.5 OZ. OF DEVELOPER FOR A 1:3 RATIO ALLOWS FOR:

- Ideal consistency for on-scalp techniques
- Ease of spreadability for full head foils and ombré techniques

MIXING RATIOS

APPLICATION	BALAYAGE OR FREE HAND	HIGHLIGHTS IN FOILS	ON-SCALP
RATIO	1:1	1:1.5	1:2 or 1:3
POWDER	1 scoop (15 g)	1 scoop (15 g)	1 scoop (15 g)
DEVELOPER	15 ml (0.5 oz) 20 or 30 volume	22.5 ml (0.76 oz) 20 or 30 volume	30 ml (1.0 oz) or 45 ml (1.5 oz) 20 volume
PROCESSING TIME	Up to 50 minutes depending on desired result. Do not use heat.		Up to 50 minutes depending on desired result. Do not use heat. Do not cover the hair. Leave hair free. Do not gather in a bun.

When performing highlights with foil application, exclusively use ref SOFT ALLOY 1235, 18µm (i.e. Product Club SHF500-SL), SOFT ALLOY 8079, 20µm, or SOFT ALLOY 1200, 18µm (according to NORM EN 573-3) Procara.

BLONDE IQ 8

CALIBRATED ANTI-BRASS CREAM LIGHTENER



MIXING & PROCESSING

- Prepare and apply the mix in a well-ventilated area. - Do not use metallic tools (tongs, comb...). Prepare the mixture by taking the bleaching cream first and then by adding the oxidant on top of it. Keep the container well-sealed in a dry, well-ventilated area away from heat and light.
- Use exclusively with the recommended Redken Pro-Oxide™ Oil Developer, maximum 30 volumes (9%) (maximum 20 volumes (6%) in case of on-scalp application), and the covering accessories indicated
- Mixing ratio: 1:1.5 to 1:3. The use of 30 volume developer is limited to the mixing ratio 1:1.5 for off-scalp application. Maximum development time: 50 min. Do not apply heat during the development time. Do not exceed the development time and rinse hair very carefully with lukewarm water. Use immediately the mixture after preparation and discard any leftover mixture

MIXING RATIOS

APPLICATION	OFF SCALP*	ON-SCALP
RATIO	1:1.5 OR 1:2	1:2 or 1:3
CREAM	15g of cream	15g of cream
DEVELOPER	1:1.5 (15g of paste with 22.5mL of developer: 10,20,30 vol) 1:2 (15g of paste with 30mL of developer: 10 or 20 vol)	1:2 (15g of paste with 30mL of developer: 10 or 20 vol) 1:3 (15g of paste with 45mL of developer: 10 or 20 vol)
PROCESSING TIME	Up to 50 minutes depending on desired result. Do not use heat.	Up to 50 minutes, depending on the desired results. Do not use heat. Do not cover the hair. Leave the hair free. Do not gather in a bun.

*When performing highlights with aluminium foils only, exclusively use foils ref SOFT ALLOY 8079, 20 µm, or SOFT ALLOY 1200, 18 µm (Norms EN 573) Procure



BLONDE IQ 7

CALIBRATED POWDER LIGHTENER

MIXING & PROCESSING

- Wear suitable disposable gloves.
- Mix product in a well-ventilated area.
- Put the recommend amount of Blonde IQ™ 7 Lightener and Redken Pro-Oxide™ Cream Developer 10V (3%), 20V (6%), 30V (9%) or 40V (12%) in a non-metallic bowl.
- Blend until smooth consistency is achieved.
- Follow mixture ratios carefully, or damage to hair or scalp including irritation, hair loss or chemical burns could occur. Application and rinsing: Wear suitable disposable gloves. Do not let product run onto scalp. Do not use metallic tools (clips, combs, etc.). Do not use heat. Rinse hair well after development time. Follow with shampoo. For off and on scalp applications.

APPLICATION TECHNIQUES	OFF-SCALP*	ON-SCALP
RATIO	1:3	1:3
CREAM	11g of Powder	11g of Powder
DEVELOPER	1:3 [11g of powder with 30mL (1oz) of developer]: 10, 20, 30 or 40 vol	1:3 [11g of powder with 30mL (1oz) of developer]: 10 or 20 vol
PROCESSING TIME	Up to 50 minutes, depending on the desired results. Do not use heat.	Up to 50 minutes, depending on the desired results. Do not use heat. Do not cover the hair. Leave the hair free. Do not gather in a bun.

*When performing highlights with foil application, exclusively use foils ref SOFT ALLOY 1235, 18 µm (i.e. Product Club shf500-sl), SOFT ALLOY 8079, 20 µm, or SOFT ALLOY 1200, 18 µm (Norms EN 573) Procure



BLONDE IQ HIGH-LIFTS

CALIBRATED ANTI-BRASS HIGH-LIFTS

PREPARATION OF THE MIXTURE: Wear suitable disposable gloves.

Mix 2 oz. (60ml) of Blonde IQ™ calibrated anti-brass high-lifts with 4oz. (120ml) of Pro-Oxide™ Cream Developer. Use exclusively with the recommended developer, 40 volume (12%) maximum. Do not use with hydrogen peroxide greater than 40 volume (12%). Use only in the proportions indicated. Always use after mixing. **APPLICATION AND RINSING:** Wear suitable disposable gloves. Do not use with metal tools (clips, combs, ...). Process at room temperature for 45 minutes. **DO NOT USE HEAT.** Rinse hair well after the processing time.

MIXING & PROCESSING

	MIXING RATIO (COLOR : DEVELOPER)	PRO-OXIDE CREAM DEVELOPER	LEVELS OF LIFT	MINUTES	SPECIAL INSTRUCTIONS
HIGH LIFT	mix 1:2	20-40 volume (maximum)	up to 5	45 minutes	For on/off scalp application, process at room temperature for up to 45 minutes. Do not use heat

- For relaxed hair do not use this product with 30 Volume or 40 Volume developer. Wait at least 14 days after relaxing before coloring with 20 Volume developer or less.
- For bleached and permed hair, wait at least 14 days before coloring with 20 Volume developer or more.